



## ABM Industries Selects Steven Zaccagnini as Chief Marketing Officer

### *Company Executive Takes on Added Role to Develop Market Strategies to Drive Organic Growth*

NEW YORK--(BUSINESS WIRE)-- **ABM Industries (NYSE: ABM)** today announced that Steven Zaccagnini has been named chief marketing officer. A current executive vice president of the Company, Zaccagnini will take on new responsibilities for providing strategic direction and leadership to marketing and brand initiatives designed to drive higher sales growth for ABM, a leading provider of integrated facility services.

"I look forward to working with Steve as we further develop and align our marketing strategies to capitalize on the strength of our core facility services capabilities and leverage the strategic assets we acquired last year," said Henrik Slipsager, president and chief executive officer of ABM Industries. "Steve has been an integral part of the growth of several of our facility services divisions since joining the Company, including being directly involved in key transactions to expand those businesses through acquisitions. Steve will bring these demonstrated skills and experience — combined with new ideas and approaches — to advance our enterprise marketing strategies and execution to support top line growth."

The Company expanded its core facility services businesses and client base last year with the acquisitions of Diversco, L&R Parking companies and The Linc Group. Zaccagnini, who joined ABM in 2002, has served as executive vice president of the Company and president of ABM Facility Services. In addition to his role as chief marketing officer, Zaccagnini will continue to lead ABM's Parking and Security divisions.

Zaccagnini said, "This is an opportune and essential time to invigorate ABM's marketing and brand strategies. ABM is well-positioned for aggressive growth across all of our service lines with a billion-dollar engineering and energy efficiency business coming together, the leading janitorial company in the U.S. returning to growth and our parking and security businesses expanding their footprint in the market through key acquisitions last year. In the chief marketing officer role, I will leverage the successful marketing initiatives and resources in each of ABM's divisions, align our marketing execution to drive expansion in our target vertical and geographic markets and ensure that we continue to develop a "best-in-class" enterprise marketing strategy that will drive higher organic growth. The time is right for ABM and for me, and I look forward to taking on this terrific challenge and opportunity."

### **About ABM Industries Incorporated**

ABM Industries Incorporated (NYSE:ABM), which operates through its subsidiaries (collectively "ABM"), is a leading provider of integrated facility services. With fiscal 2010 revenues of approximately \$3.5 billion and nearly 100,000 employees, ABM provides janitorial, facility, engineering, parking and security services for thousands of commercial, industrial, government and retail clients across the United States and various international locations. ABM's business services include ABM Janitorial Services, ABM Facility Services, ABM Engineering Services, Ampco System Parking and ABM Security Services. For more information, visit [www.abm.com](http://www.abm.com).

ABM Industries

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